

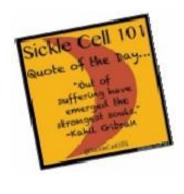


Our Mission

The mission of "Let The Fashions Begin" is to accelerate the discovery of a total cure for sickle cell disease.







Where the Money Goes

In the past several years, over 20 sickle cell disease research projects have been funded fully or in part by proceeds from "Let The Fashions Begin" Men of Style Gala. These research projects are designed to better understand, prevent and manage painful episodes. They have help researchers study new drugs for the treatment of sickle cell disease, and develop early interventions for life-threatening omplications.

Sponsorship Opportunities

\$40,000 Platinum Sponsor

2 min address at Gala
Recognition on Big Screen at Gala
One reserved premium table for 10
Full page color ad in program book
Invitation to pre Gala VIP reception
Recognition at the Announcement Party & Gala
Recognition is all printed material & media releases

\$25,000 Gold Sponsor

Recognition on Big Screen at Gala
One reserved premium table for 10
Full page ad in program book
Invitation to pre Gala VIP reception
Recognition at the Announcement Party & Gala
Recognition is all printed material & media releases

\$15,000 Silver Sponsor

One reserved premium table for 10
One half page ad in program book
Invitation to pre Gala VIP reception
Recognition at the Announcement Party & Gala
Recognition is all printed material & media releases

\$10,000 Emerald Sponsor

One reserved table for 10 Quarter page ad in program book Invitation to pre Gala VIP reception Recognition at the Announcement Party & Gala Recognition is all printed material & media releases

\$5,000 Bronze Sponsor

One reserved table for 10
One third page ad in program book
Invitation to pre Gala VIP reception
Recognition at the Announcement Party & Gala
Recognition is all printed material & media releases

\$2,500 Host Table Sponsor

One reserved table for 10 Acknowledgement in program book Recognition at the Announcement Party & Gala



20th Annual

Sponsorship Agreement Form

UNDERWRITER LEVELS		
\$40,000 Platinum Sponsor		
\$25,000 Gold Sponsor		
\$15,000 Silver Sponsor		
\$10,000 Emerald Sponsor		
\$5,000 Bronze Sponsor	,	
\$10,000 Emerald Sponsor\$5,000 Bronze Sponsor\$2,500 Host Table Sponsor INDIVIDUAL TICKETS Single Tickets \$250.00 (\$2,500/Table of 1) PAYMENT OPTIONS	Certhe tashions B	
INDIVIDUAL TICKETS	Tag	
Single Tickets \$250.00 (\$2,500/Table of 1	10)	
•	SU(
PAYMENT OPTIONS	0	
Commitments made prior to August 1, 2019 will receive an in the Executive Announcement Party. Payment in full is due by September 1, 2019 Please write name as you prefer listed on your tax rece		
Enclosed is a check made payable to Let the Fashions Begin, Inc. in the amount of \$		
Please charge my (check one) MC Amex Discover		
Expiration Date:	3-Digit Code:	
Title:		
Date:		
Phone:		

We sincerely thank you in advance for your support in joining our efforts to accelerate a cure for sickle cell disease and look forward to seeing you at the annual event.

Card Number: Name on Card:

Signature: Email:

I am not able to attend. Please accept my gift in honor of:



Program Book Ad Order Form

#TimeIsUpSickleCell

Friday, November 1, 2019

NAME / BUSINESS:		
ADDRESS:		
CITY:	ST: ZIP: _	
CONTACT:	PHONE: ()	
E-MAIL:		
WEBSITE:		
Type of Payment (please check one):	Check (payable to Let Th	ne Fashions Begin)
American ExpressDiscover Card	MasterCard PayP	alVisa
Name as it appears on credit card		. <u></u>
Credit Card #	Expiration Date	CVV
Signature	Date	
Please note that you can pay only	ine at our website: www.Le	tTheFashionsBegin.com
PLEASE SUBMIT THIS ORDER		_
Please see instructions for submiss		_
<u>Options</u>	Actual Ad Size	Donation
☐ Full page - Inside Front Cover	4.75" x 7.75"	\$1,000
☐ Full page - Back Cover	4.75" x 7.75"	\$1,000
☐ Full page - Inside Back Cover	4.75" x 7.75"	\$750
☐ Full page - Standard	4.75" x 7.75"	\$500
☐ Half page – Horizontal	4.75" x 3.75"	\$250
☐ Half page- Vertical	2.25" x 7.75"	\$250
☐ Quarter page – Horizontal	4.75" x 1.87"	\$125
☐ Quarter page – Vertical	2.25" x 3.75"	\$125
☐ Eighth page (Business Card)	2.25" x 1.825"	\$50

Program Book Specifications

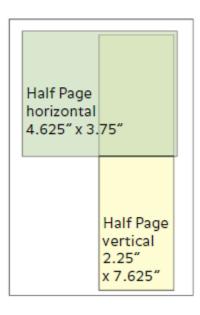
Please contact us if you have questions or need assistance with any of the specifications. We are happy to help you with file formatting and graphics.

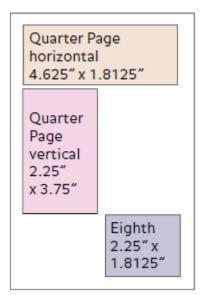
- **Book Size** pages are 5.5" x 8.5"
- Color all ads are Black and White except Platinum Sponsorships
- **Paper vs. Electronic Ad copy** to avoid confusion please do not send both hard (paper) copy and electronic versions of the same ads.
- **Electronic Files** use the following formats: Microsoft Word (for text ads only with no images), Acrobat PDF, grayscale TIFF (300 dpi), GIF, JPG
- **PDF files** embed fonts or send a separate file of the fonts with the ad. Otherwise the printer may have to change the fonts.
- **Photos and logos** if you e-mail your ad send the original electronic photo and logo in the email with the ad. If you send a hard copy ad, then include the actual photo and logo for scanning or put them on a CD. (We can return your original photo if needed.)
- Emailing Ads, Photos and Logos e-mail to Karen Miles: LetTheFashionsBegin@gmail.com

Program Book Ads

- With an ad in our Gala program book, you can:
- Honor 2019 Honoree recipients
- Salute the work of Let the Fashions Begin
- Promote your business or organization
- Congratulate our Committee Members/Founder







Please note that this Ad Form is available on our website: www.LetTheFashionsBegin.com Questions? Call Karen Miles @ 832-647-5791 or email info@LetTheFashionsBegin.com